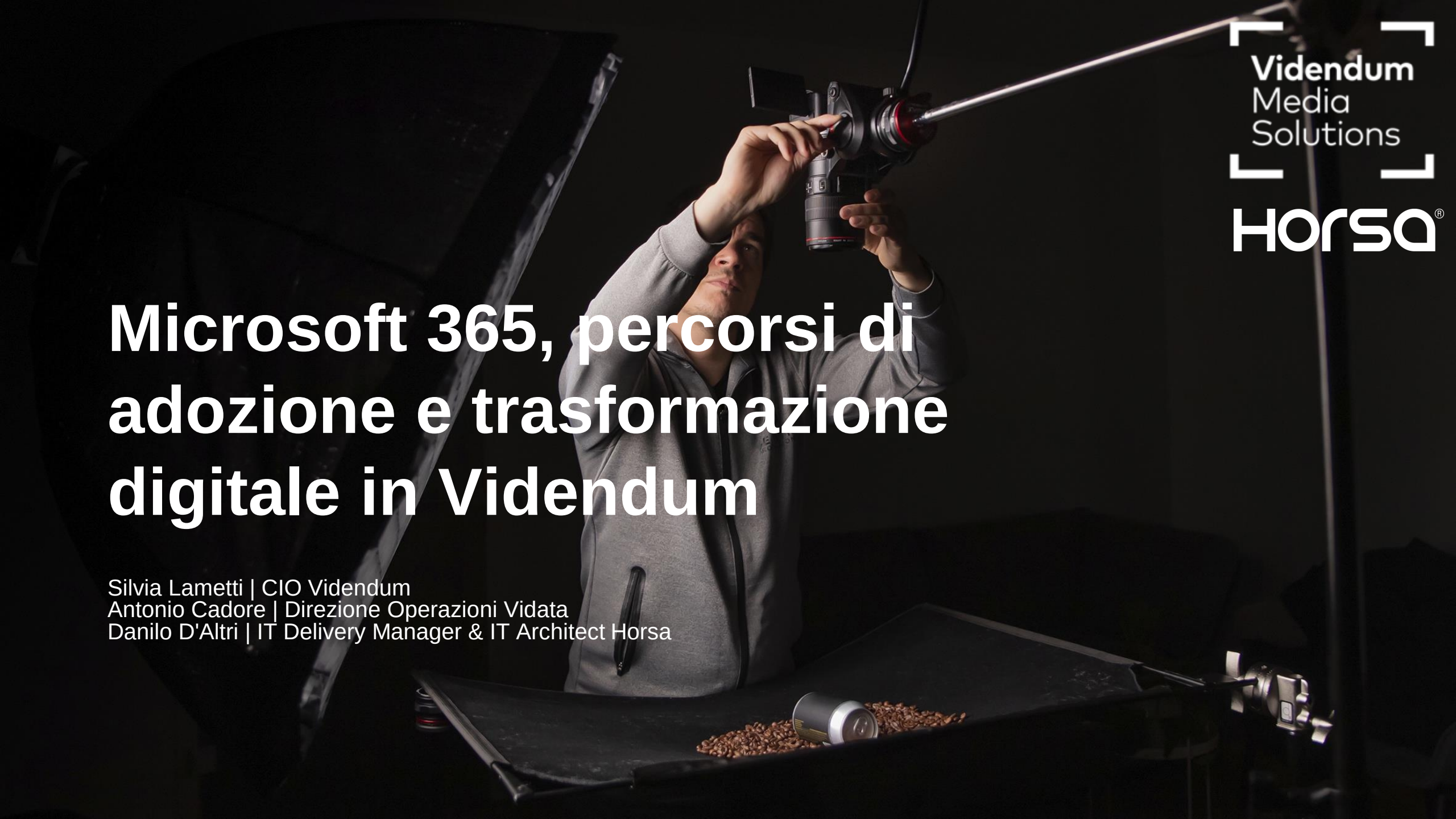

Microsoft 365, percorsi di adozione e trasformazione digitale in Videndum

Silvia Lametti | CIO Videndum
Antonio Cadore | Direzione Operazioni Vidata
Danilo D'Altri | IT Delivery Manager & IT Architect Horsa

Videndum Plc in a snapshot

Videndum Plc: our divisions

Videndum Production Solutions

BROADCASTERS, FILM AND VIDEO PRODUCTION COMPANIES

Anton/Bauer - Autocue & Autoscript
Camera Corps - The Camera Store
Litepanels - OConnor - Sachtler
Quasar Science - Vinten

Videndum Media Solutions

PROFESSIONAL AND ENTHUSIAST MULTIMEDIA CONTENT CREATOR

AUDIX - Avenger - Colorama
Gitzo - JOBY - Lowepro
Manfrotto - National Geographic*
Rycote - Savage

Videndum Creative Solutions

BROADCASTERS, FILM AND VIDEO PRODUCTION COMPANIES

Animon -
Paralinx - RT Motion
SmallHD - Teradek - VitecEV
Wooden Camera

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VMS PURPOSE

We are passionate about helping Content Creators *to elevate the quality* of their «audio-visual» portfolio … and stand out!

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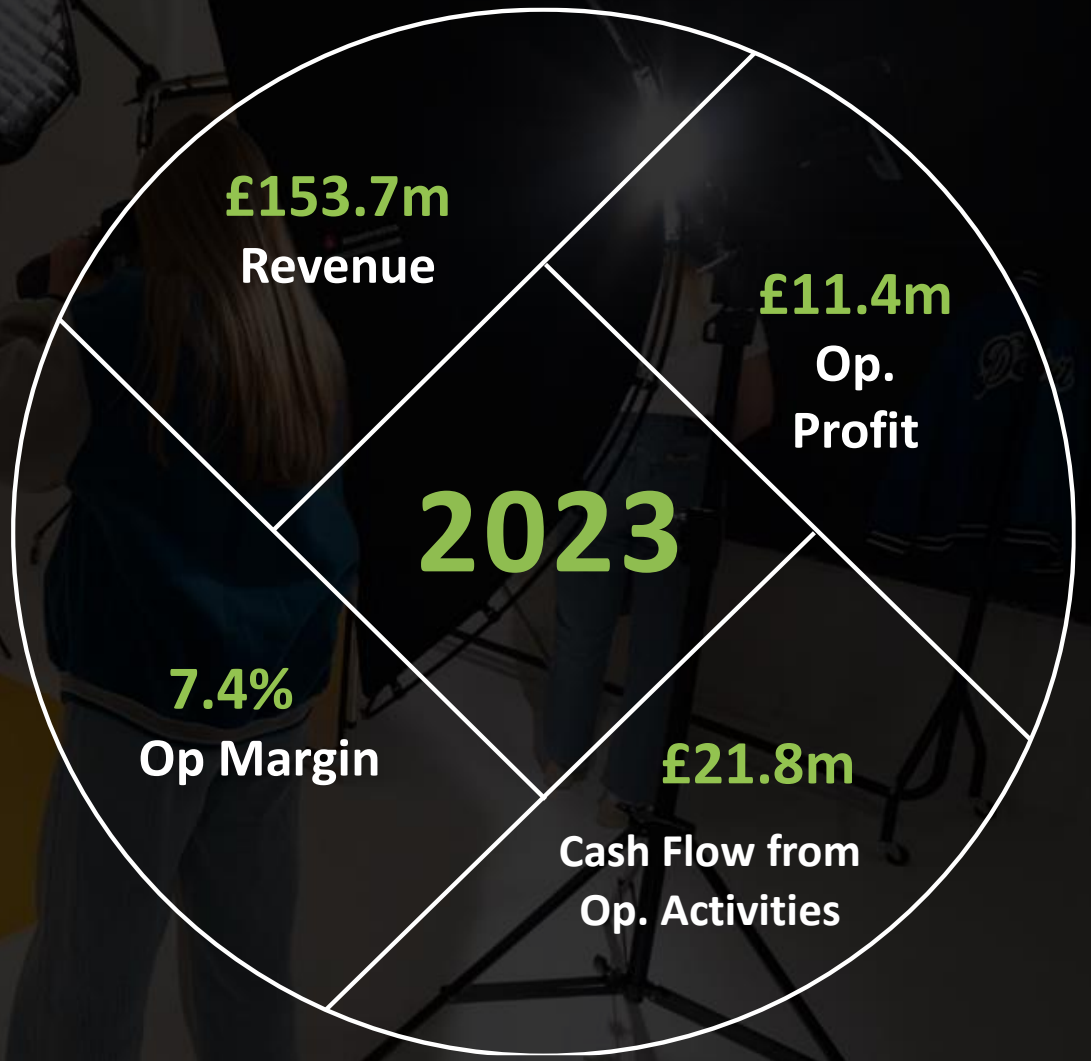
Videndum Media Solutions

- The largest division of Videndum Plc.
- #1 manufacturer of imaging accessories in the world
- Targeting leadership in the on-camera microphone market



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What we do

We accessorize portable photo and video capture devices

DIGITAL SYSTEM CAMERAS (DSCS)

Hand-held Camcorder

Medium-format Digital Camera

DSLR Camera

Compact System Camera

Compact Digital Camera

Camcorder

PTZ Camera

Smartphone

Action Camera

360° VR

LED Light

Sports Camera

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What we do

We support better content creation with innovative accessories

Photo Supports

Video Supports

R&O Supports

Lighting Supports

Lighting Controls

Backgrounds

Protective Bags

Audio Supports

Microphones

Audio Accessories

Smartphone Accessories

Lights

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Videndum Media Solutions brands

SUPPORTS	BAGS	LIGHTING	AUDIO
GITZO	Lowepro	AVENGER	AUDIX
Manfrotto	Manfrotto	SAVAGE, Colorama	Rycote
JOBY	NATIONAL GEOGRAPHIC	Manfrotto	JOBY
NATIONAL GEOGRAPHIC		JOBY	

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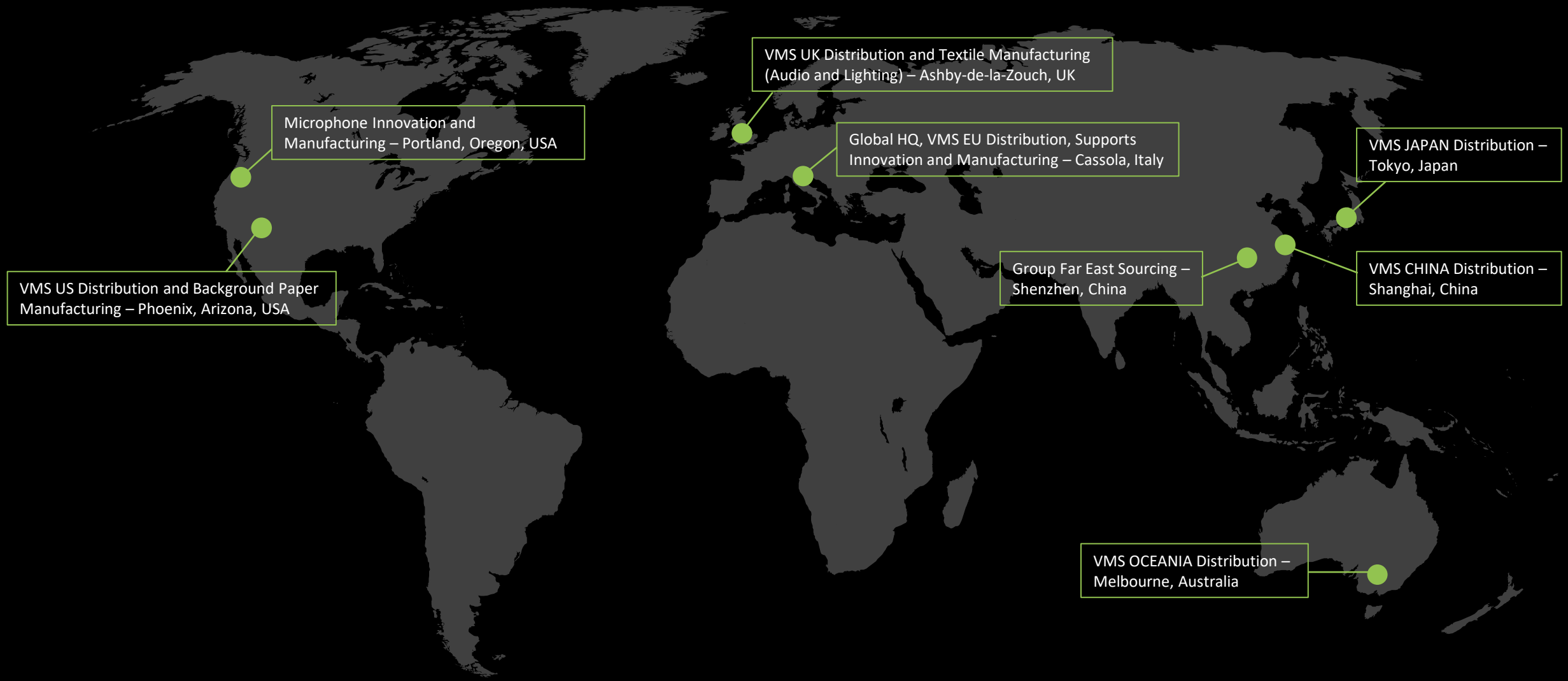
Our Global Sites



Videndum Modern Digital Workplace Adoption

Change Management: Our Experience

Training and Education

01

Invest in comprehensive training programs
Regular workshops, webinars, and hands-on sessions
Highlight the benefits

Clear Communication

02

Inform employees about the transition
Regularly communicate updates
Create a central hub

Champion Adoption

03

Identify digital champions
Encourage peer-to-peer
Recognize and celebrate success stories

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Our Digital Workplace: what we use, how and when

Storing FILES in a place where they are accessible from ANY DEVICE and even OFFLINE

My FILES

My Team needs access to these FILES

Publish/read NEWS, ARTICLES or EVENTS

Find information and DOCUMENTATION from other teams

Using PLANNING tools

To organize teamwork & assign TASKS, also taking meeting notes

To manage my own TASKS

Using our APPS

Making phone CALLS

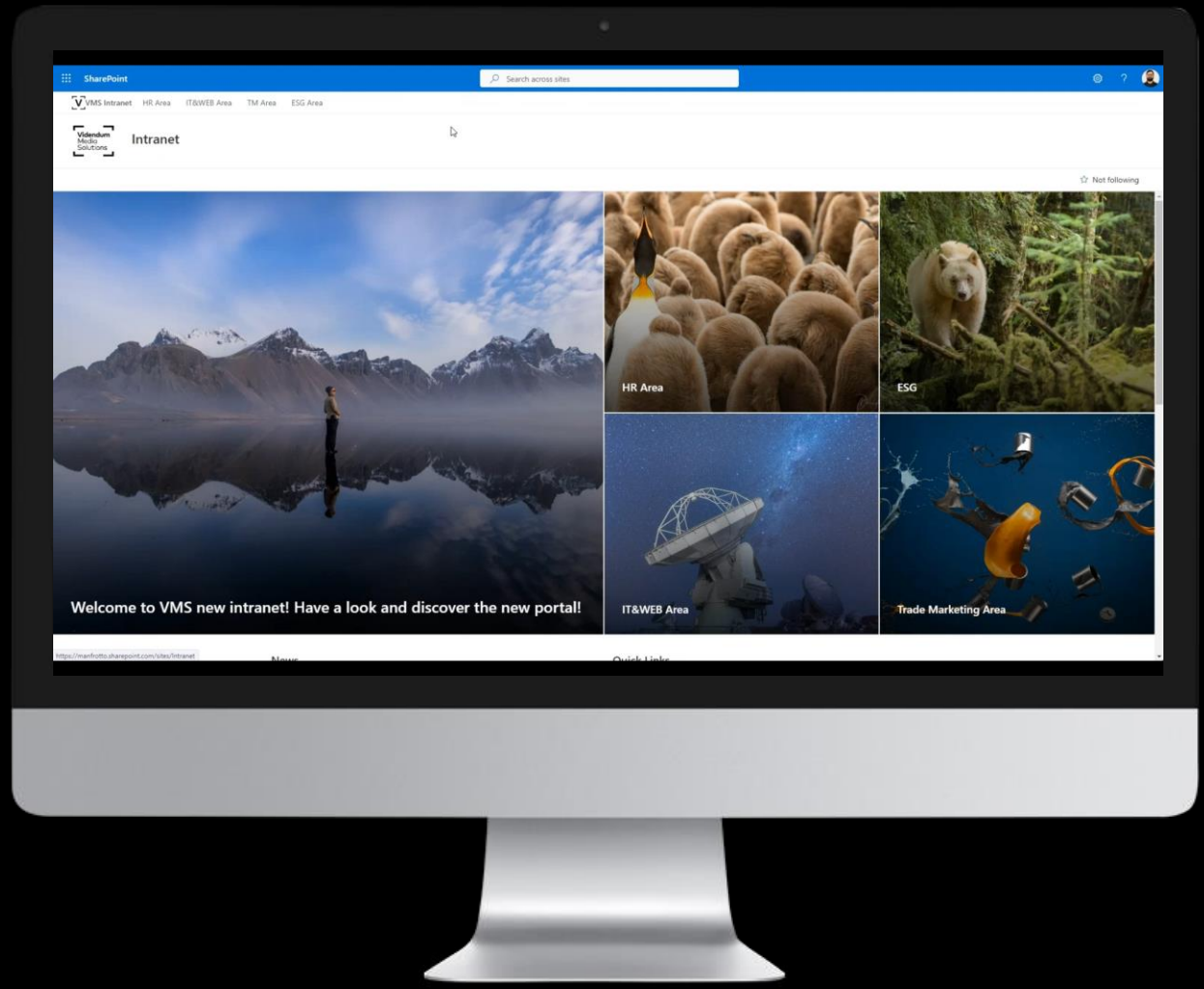
CHAT with one person or a group of people

Sharing FILES

MEETING with colleagues working in different locations

VIDEO CALL & screen sharing

Invite external users



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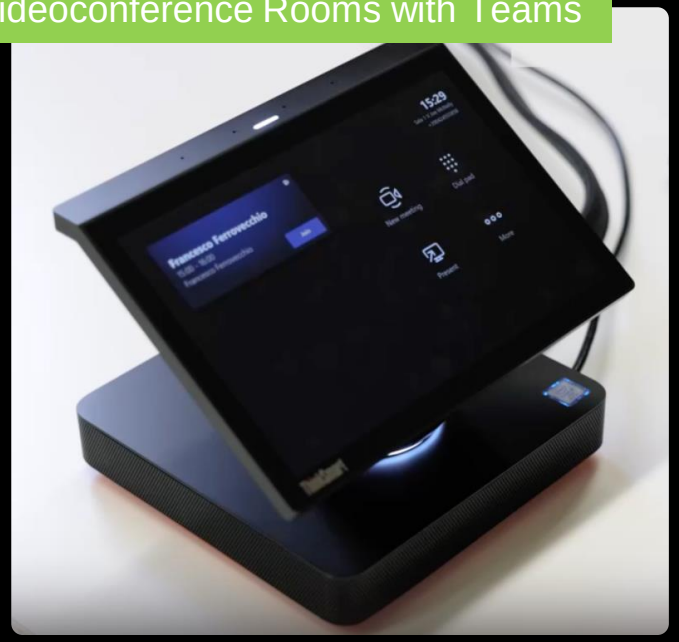
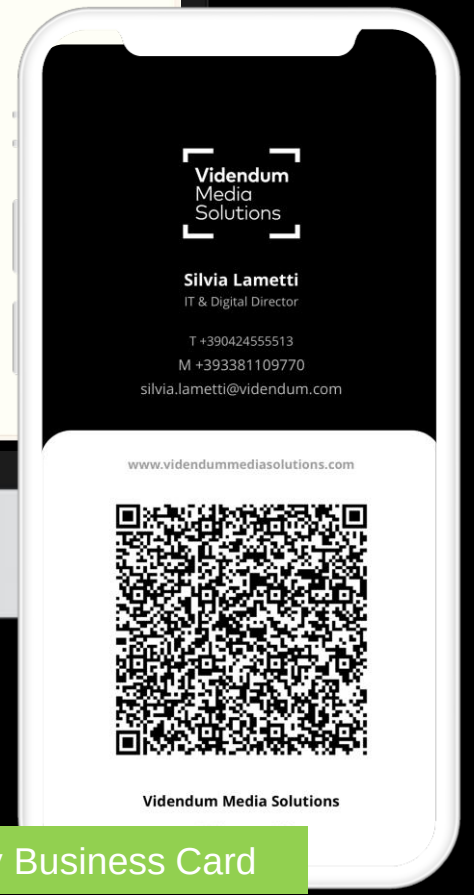
Examples

Videoconference Rooms with Teams



Car Reservation App



My Business Card

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Our Next Steps on Security and AI adoption

Our Company Welcomes Microsoft Copilot with Commercial Data Protection

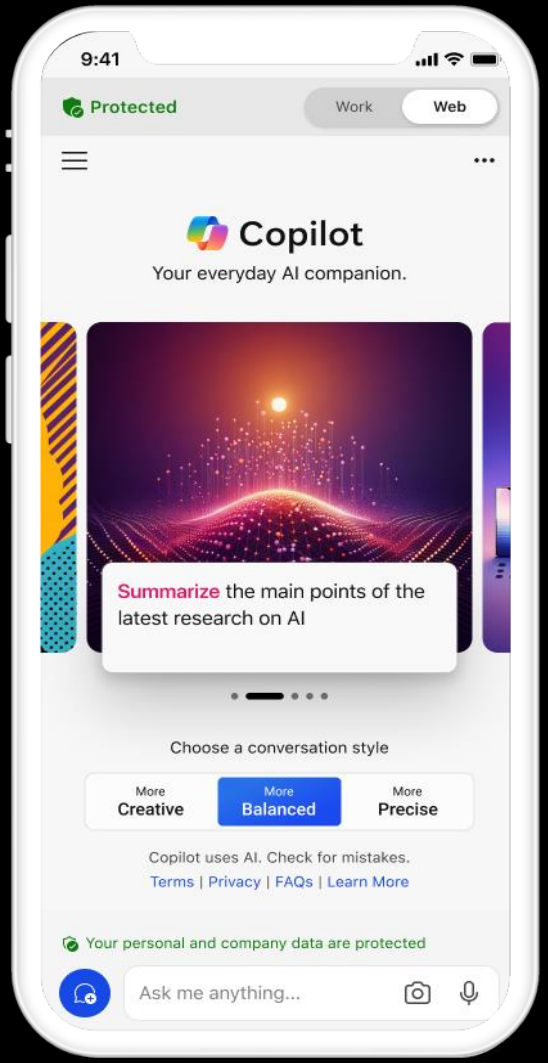
Key Goals:

Workload Reduction

Introducing Copilot to support our Help Desk team by leveraging the exiting Knlowledge Base, Documents and FAQs available on our Sharepoint Online Intranet

Secure Data

User and organizational data are protected: Prompts and responses aren't saved; Microsoft has no eyes-on access; Chat data isn't used to train the underlying large language models.



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V
Horsa®